



**KEVIN RYAN**  
Founder, **THREAD**

# BE Meaningful

- BIO
- CONSULTANT
- SPEAKER
- AGENT
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- CONTACT

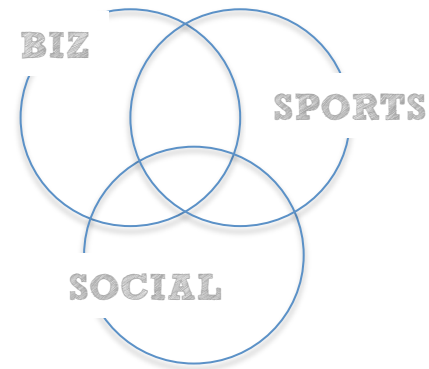
# BIO

## THE STORY

Kevin started **THREAD** in 2009, without a business card or a website, 'just' a belief and a customer who saw him speak and asked him to come and work with his management team. Thereafter, word-of-mouth recommendations led to one opportunity after the next. In 2012, Kevin began expanding the company, adding members to his team, launching **THREADsports** (2012) and **OpenTHREAD** (2013.)

--Born in South Bend, Indiana, Kevin is the son of two University professors, a Canadian father and American mother. He moved to Ontario at age 5 and later graduated from Wilfrid Laurier University (WLU) with an honours degree in Business Administration and a minor in philosophy/ethics. At WLU, Ryan was captain of the basketball team for three seasons and graduated with Student of the Year honours.

His career in business began in Toronto within consumer package goods, working within Brand Management for Unilever Canada. In 2001 Ryan moved to Sweden and became General Manager for the basketball club, 08 Stockholm Human Rights (competes in Sweden's top league.) where he spent 8 years leading the club before starting **THREAD**.



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# CONSULTANT

## KEVIN RYAN

Kevin specializes in working with CEO's and their teams to drive performance. He spends most of his time in this area of the THREAD business and has worked with Abbott/AbbVie, Capgemini, Implema, Stadium, Setterwalls, TeliaSonera, HiQ, HRM Affärsutveckling and others since he started Thread AB in 2009.

### Consulting Services using the THREAD concept:

- Organizational Development Programs
- Executive Coaching
- High performance teamwork
- Values-driven Leadership Development
- Innovation Workshops
- Strategic Communication Services

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# SPEAKER

## ON STAGE

Kevin is an experienced keynote speaker who has taken the stage both in Scandinavia and Internationally, in front of up to 800 people. He believes no audience is the same and is known for his storytelling approach and ability to customize his performance to each unique situation.

### Keynotes::

- 'Meaning is the new money'
- 'Sports as an inspiration for business performance'
- 'Authentic Advocacy Framework - The Meaningful Organization'
- 'Change Leadership in a changing world'
- 'High performance teams'
- 'Lifestyle Disruption and Design : 10 steps to finding meaning and getting out of survival mode.'

Languages: Kevin works in English and Swedish.

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# AGENT

## FIBA BASEKTBALL AGENT

In 2010 Kevin was certified as a FIBA basketball agent. He represents basketball players in negotiations and works to manage their careers. Traditionally, the agent business is known as a tough, volume-based and somewhat unethical industry. Kevin is working to change that by working with a small group of players and clubs who value a new way of doing business in an industry that needs change.



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# WRITER

## 'MEANINGFUL DISRUPTION,' THE BLOG

In 2013, Kevin began to publish publicly in order to share the **THREAD** story and engage others in the journey ahead. He uses a combination of audio, video illustration and written text as one way to create meaningful disruption.

Read and subscribe to the blog by visiting [www.meaningfuldisruption.com](http://www.meaningfuldisruption.com).

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# SOCIAL ENTREPRENEUR

## OpenTHREAD

Kevin is the founder and leader of an innovative think tank which acts as a catalyst for positive social change.. This is Kevin's latest adventure in the world of social enterprise. During the years, Kevin has non-profit experience from the Heart and Stroke Foundation, Out of the Cold, 08 Stockholm Human Rights, Fryshuset and as a volunteer basketball coach.

Read more at [thread.se/open](http://thread.se/open)

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## LET'S START A CONVERSATION



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BLOG

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